**GFH Announced as Diamond Sponsor of IRONMAN 70.3 Middle East Championship Bahrain**

**For Immediate Release:**

**Manama – 22 October 2022** -GFH Financial Group (GFH) was announced as the Official Diamond Sponsor of the sixth installment of IRONMAN 70.3 Middle East Championship Bahrain taking place on December 7-9 2022 at Reef Island.

The signing took place on Wednesday, 19th October at GFH’s offices with GFH Chief Operating Officer, Mr. Salah Sharif, and Faalyat Managing Director & Board Member, Ms. Amal Almurbati, signing the agreement.

This collaboration is aimed at supporting and promoting the development of sporting initiatives and events in the Kingdom to help position Bahrain as an attractive sporting destination that will bring regional and international athletes and sports enthusiasts to the Kingdom. Commenting on the partnership, Mr. Salah Sharif, Chief Operating Officer of GFH, said, “We’re delighted to sponsor the IRONMAN 70.3 Middle East Championship Bahrain. This globally prestigious sports event has grown in popularity in the region and we are thrilled for its return to the Kingdom. Our sponsorship is in line with our Group’s commitment to supporting the development of sport in Bahrain and to promoting our unique lifestyle developments throughout the Kingdom as world-class sports tourism venues that will help attract visitors and athletes from around the world. Bahrain is already home to numerous dynamic and diverse sporting events, many of which have long been supported by GFH. We continue to seek out opportunities to support world-renowned sporting events that not only support the promotion of an enhanced and healthier lifestyle for our population, but also play a role in drawing visitors and investments into our beautiful Kingdom.”

Faalyat’s Managing Director, Amal Almurbati, added, “We’re pleased to have GFH on board supporting IRONMAN 70.3 Middle East Championship Bahrain. This support will further step up the healthy competition benefiting Bahraini talent and also attracting international visitors. Their strong efforts and contribution will definitely make this event a resounding success.”

IRONMAN 70.3 Middle East Championship Bahrain has a lot in store for the athletes of all ages. IRONKIDS will be held before the main race event which are running events dedicated to providing a supportive, energetic and empowering atmosphere for young athletes pursuing a healthy and active lifestyle.

For more information: https://www.ironman.com/im703-bahrain